



POSITION PROFILE

Finance Manager

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The Company

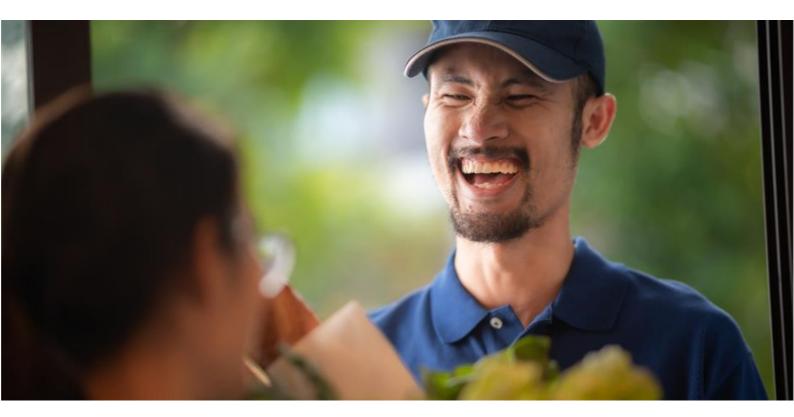


Snappy Shopper is the market leader in the growing Q-commerce convenience grocery sector, worth £41BN in the UK. In addition to their independent retailers, they serve most of the major convenience store players, including Spar, Nisa, Premier and Booker.

Snappy Shopper is a technology-led Q-Commerce solution provider, delivering £140m of annualised sales to 2500+ business partners. At present the business has two verticals, Snappy Shopper and Hungrrr, operating in the growing UK convenience grocery sector and the hospitality sector respectively. Launched in Dundee in December 2017, Snappy Shopper's UK-wide app and website allows consumers to order from their local store, with delivery from the store's own drivers in as little as 30 minutes. Launched in 2016, Hungrrr enables restaurants, hotels and stadia solutions to take online orders. The platform's white label functionality can be tailored to each client, which has proven attractive to businesses such as Hilton and Subway. To achieve its vision, the business must continue to provide the best on demand software. This is a solution that is simple for both the retailer and end-user, can build long-term customer loyalty and be scaled globally.

The company's vision is to democratise technology and protect local community businesses by enabling them to become a "light store" and providing a local home delivery service. Snappy Shopper's belief is that society is better when local communities thrive. They champion the community retailer who is there for the grandads, the mothers and the students when they need a delivery from their local store to their door.

Their collaborative approach is working and they now have 2,500 stores across the group, with ongoing expansion into England and Wales. Their top-performing shops are growing incremental sales by £1 million a year and above. At Snappy Shopper, they see retailers as pillars of the community. They are all about maintaining their presence, delivering convenience and protecting local services.



Background to the Current Opportunity



The convenience home delivery sector has grown significantly over the past three years, with the pandemic driving shopper habits towards online. Snappy Shopper is focused on the partnership model with local retailers and that is what sets them apart in the marketplace.

The company's impressive and ambitious executive team headed up by the CEO, Mike Callachan, has recently amassed a further seven-figure funding deal at the end of a record breaking 2022. This will allow Snappy to continue improving their service, reach more customers and support the growth of more local convenience stores. Snappy has an annual revenue run rate of £7.5 million and is growing at over 50% year on year. They have fulfilled over 5.5 million orders in the last 12 months and are continuing to be highly ambitious with their upwards trajectory.

The company represents an excellent opportunity for a motivated and ambitious Finance Manager who wants to work for one of Scotland's most exciting technology scale ups. Snappy Shopper provides the prospect of working for a high-growth PE backed business with tremendous ambitions, offering scope for great career development as the business grows. This is an exceptional opportunity to join a unique Q-Commerce sector company and contribute to its future success by playing a key role in its journey.

Thoughts on Preferred Candidate

The successful candidate will be a qualified accountant (CA, ACCA, ACMA) who is adaptable and able to work in a fluid environment, taking ownership and willing to turn their hand to a range of problems whether they've encountered them before or not. A good technical background will be key and some exposure to IFRS / UK equivalent is preferable. Prior experience in a financial reporting role will be important, as well as the ability to lead a team and help develop others to achieve their potential. Experience of working in a high growth and fast-paced environment would be beneficial, although not essential.

The Role



Job Title: Finance Manager

Reports to: Group Financial Controller

Position Overview

The Finance Manager will be joining the business at an incredibly exciting and important time, playing a key role in developing the finance function.

The duties set out below are the intended scope of the position, but it is anticipated that priorities and deliverables will shift regularly based on business needs and in alignment with the candidate's strengths and preferences.

Thus, the responsibilities listed below are directional rather than fixed:

- Work with the Group Financial Controller (GFC) and Chief Financial Officer (CFO) to develop and build a world class finance operation from the ground up to support business growth
- Support the GFC in managing the core finance operation including all accounting, financial reporting, accounts payable and accounts receivable processes
- Prepare and present the monthly management accounts and board packs
- Own the monthly financial close process by operating both hands on (for example, by preparing reconciliations and posting journals) and reviewing the work of colleagues and peers
- Manage a team of 3 finance assistants, proactively support their growth and development
- Own relationships with key stakeholders including interdepartmental peers, external auditors and investors
- Take the lead in ensuring the company's compliance bar is met, including managing external auditors and tax advisors
- Develop and implement scalable, automated financial processes across the business
- Put in place and maintain a strong control environment that protects the business from risk
- As a start-up the future is ever-changing, and you will be involved in wide-ranging projects supporting the GFC and CFO based on business needs

The Individual



The role of Finance Manager requires a professionally qualified accountant who possesses excellent accounting knowledge and has previously worked in a financial reporting or finance manager role. It is likely that the individual will have demonstrated a high level of achievement in their career to date, showing an eagerness to develop their financial exposure.

Success in this role is more focused on mind-set and approach than technical qualification or experience.

The key candidate requirements for the position include:

- Strong work ethic, resilience and ability to navigate change
- Hands-on mentality, willing to roll your sleeves up
- Naturally curious and willing to learn, grow and develop
- Low ego and high empathy
- Entrepreneurial mind-set, comfortable in highly ambiguous environment and able to independently take responsibility from day one
- Able to operate in a rapidly changing environment whilst being well organised, pro-active and deadline driven
- Experience of working in a fast-paced finance team, either in a finance manager or financial reporting role
- Strong accounting knowledge, ideally with exposure to IFRS and UK equivalent
- Practical experience with a range of finance software
- Experience of improving systems, tooling and processes within a finance environment
- Experience of working with colleagues outside of finance to ensure the usage of appropriate financial processes
- Line management experience
- Experience in a similar high growth technology environment is a strong plus point, but not a necessity

Remuneration and Recruitment Process



Salary: Circa £60,000 DOE

Company Pension: NEST pension: 5% employee, 3% employer

Holiday Entitlement: 32 days, which then increases each year, as well as your

birthday off

Additional Benefits: Paid Sick Leave, Parental and Bereavement Leave, along

with a range of other benefits, including cycle to work

scheme

Location: Mainly remote, however occasional travel to Dundee and

Edinburgh sites required



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The Recruitment Process

- Initial interviews are with our retained advisors at Rutherford Cross
- First round interviews are with the Group Financial Controller
- Second round interviews are with the Group Financial Controller and Chief Financial Officer
- Applications should be sent to Hazel Wynn at Rutherford Cross:
 HazelWynn@rutherfordcross.com